

**ROTARY CLUB OF SANTA MONICA**  
**International Service**  
**Judy Iriye, Director**



Judy Iriye

The International Service Committees are dedicated to the betterment of world understanding. Rotary International Service provides us with a unique opportunity to provide assistance when necessary, for our fellow humans on a basis that we could never accomplish as individuals.

**A. GROUP STUDY EXCHANGE - David Bohn and Judy Neveau**

**Objectives**

- 1 To improve club members' understanding and appreciation of the GSE program.
- 2 To help recruit and sponsor members for the District's outgoing GSE Team
- 3 To host the incoming GSE Team for one week, and provide a memorable and meaningful vocational and cultural experience centered in and around Santa Monica.
- 4 To increase club member participation in the GSE experience.
- 5 To provide the best possible home experience for the team members in the homes of our club members.



David Bohn

**Projects**

- 1 Describe and promote the GSE program through the club bulletin and through special announcements made at club meetings.
- 2 Recruit outgoing Team members and a Rotarian Team leader.
- 3 Host the GSE Team for one week. This includes:
  - a. Recruit host homes;
  - b. Arrange the week's itinerary of group activities and professional visits;
  - c. Arrange use of a van and drivers for local transportation;
  - d. Dedicate the program for our weekly luncheon to the GSE team and its' members; and,
  - e. Plan a reception at the end of the week in a Rotarian's home for team members, hosts, and club members.
- 4 Encourage and assist our district committee in providing an end of tour reception for the team and the district hosts.
- 5 Broaden our club's involvement with the GES program by recruiting different club members to the committee and delegating tasks appropriately.
- 6 Submit a timely and accurate budget.
- 7 Recruit outgoing team leader and members.



Judy Neveau

## B. ROTARY INTERNATIONAL FOUNDATION - Marvin Levin & Bret Carter



Marv Levin

### Objectives

- 1 To increase our club members' annual giving to The Rotary International Foundation and to meet or exceed our commitment of \$25,000.00.
- 2 Achieve 100% Paul Harris Fellow status
- 3 To obtain commitments from four additional members to become Benefactors of The Rotary International Foundation
- 4 To encourage the more affluent members of our club to make gifts to The Permanent Fund of The Rotary Foundation.
- 5 To designate club contributions to the Annual Giving Fund to the Polio Eradication Fund to generate matching funds from the Bill and Melinda Gates Foundation.

### Projects



Bret Carter

- 1 Each member of our committee will follow up our mailing/s to members with requests for donations to the Foundation's Annual Giving Fund in conjunction with District 5280's Paul Harris Celebration.
- 2 The Committee Chairs will make announcements of the campaign for Annual Giving at each weekly meeting from early August through late October.
- 3 An Annual Giving Poster will be displayed at every meeting showing the progress of annual giving dollars donated by use of a graphic presentation of a thermometer.
- 4 Each member of our committee will contact a list of members who have not yet become Paul Harris Fellows.
- 5 Conduct two Foundation programs during this year, one of them to be in November during RI Foundation month.
- 6 Undertake an education program of the new members of our club who are inducted into membership during the current year and encourage each new member to become a Rotary Foundation Sustaining Member.
- 7 Implement a publicity campaign by regular use of our weekly bulletin, *The Rota-Monica*, by regular use of our website, and via the weekly meeting slideshow.

### C. ROTARY INTERNATIONAL CONVENTION – Frank Lavac



Frank Lavac

#### Objectives

- 1 Encourage and promote participation of club members to attend the 101<sup>st</sup> annual Rotary International Convention in New Orleans, LA, USA, in May 2011.
- 2 Spread the word about our Rotary Club of Santa Monica at the International Convention.

#### Projects

- 1 Stimulate greater attendance at Rotary's International convention by providing information through the *Rota-Monica*, club meeting announcements, and personal contact.
- 2 Maximize the experience for our attendees by coordinating a hotel block and pre-scheduling activities during the convention.

### D. STUDENT EXCHANGE – David Outcalt



David Outcalt

#### Objectives

- 1 To encourage participation by the members of the Rotary Club of Santa Monica in the Rotary Youth Exchange Student program and to make them aware of the other programs available.

#### Projects

- 1 To encourage our members to recruit their relatives as applicants for the one-year Rotary Youth Exchange Student program. Applications are to be submitted in by March 1.

### E. FOUNDATION SCHOLARSHIPS – Judy Iriye and Jillian Alexander



Judy Iriye

#### Objectives

- 1 Sponsor no more than three candidates to District for the next academic year.
- 2 Continue coordination with the District's Interview Committee to obtain better communications regarding our Club-sponsored applicants meeting the District's requirements for the Ambassadorial Scholarship.

#### Projects

- 1 Sponsor at least one applicant for an Ambassadorial Scholarship for the upcoming year.
- 2 Host-Sponsor Ambassadorial Scholars throughout Rotary Year.
- 3 Host scholars from other countries to attend and-speak to our membership when they are in our community.





Karim Jaude

## **F. WORLD COMMUNITY SERVICE – Karim Jaude**

### **Objectives**

- 1 To research, review and recommend international humanitarian projects, which the Santa Monica Club can make an effective financial contribution either singularly or jointly with other organizations, utilizing where possible available matching grants.
- 2 To educate and encourage support from our members of the humanitarian causes outside our immediate community.
- 3 To engage students, from local public and independent high schools, who have had first hand experience in visiting areas that may be the targets of humanitarian aid from the club.

### **Projects**

- 1 We are currently committed to lead the Cardic Care fundraising and delivery as well as support fundraising for and delivery Clean Water project and Wheelchair in Dominican Republic during District-wide International Trip in February 2011.
- 2 Complete Bahamas Clean Water Project started during 2006-2007 year by providing hands-on service and final project report including accounting audit to The Rotary Foundation.

## **G. INTERNATIONAL FOOD FESTIVAL – Tom Loo**



Tom Loo

### **Objectives**

- 1 Organize our club's annual International Food Festival.
- 2 Continue dual goals of providing great sociability and fund raising to assist with our club's World Community Service projects.

### **Projects**

- 1 Planning for the project will begin in September 2010.
- 2 Committee chairs will be filled for (a) foods to be contributed, (b) foods and incidentals to be purchased, (c) entertainment, and (d) volunteer staff and assignments.
- 3 Tom and Stephanie have again graciously agreed to open their wonderful Malibu home for this project that has become the highlight of each year for our members and guests.



Karim Jaude

## H. INTERNATIONAL WINE FESTIVAL – Karim Jaude

### Objectives

- 1 Organize our club's annual International Wine Festival.
- 2 Continue dual goals of providing great sociability and fund raising to assist with our club's World Community Service projects.
- 3 Increase participation in annual event.

### Projects

- 1 Planning for the project began in May 2010
- 2 Committee chairs will be filled for (a) foods to be contributed, (b) foods and incidentals to be purchased, (c) donations for live and silent auctions, (d) entertainment, and (e) volunteer staff and assignments.
- 3 Merve and Bonnie Hecht have again graciously agreed to open their wonderful Santa Monica canyon home for this project, which has become the major fundraiser for our club.