

ROTARY CLUB OF SANTA MONICA
Vocational Service
Jean McNeil Wyner, Director



Jean
McNeil Wyner

The Vocational Service Committees are the direct link between Rotary and the community of Santa Monica through their recognition of exemplary citizens (youth and adult alike), who place service above self. Highlights include our own members (Craft Talks) and our cities' outstanding employees and volunteers (Public Service Recognition and Support Staff Recognition Days), and our exciting and expanding Literacy program. In addition, an exciting new enterprise will launch this year as we team with the Rotary Club of Beverly Hills to partner with Habitat for Humanity on the first multi-unit project it has attempted in an urban neighborhood. This will be a watershed project for Habitat and will hopefully lead to more such projects to bring more units of affordable housing into more densely populated neighborhoods in our cities where housing prices are out of reach for many people. Here again, Rotary will "LEAD THE WAY."

A. FOUR-WAY TEST PROGRAM - Monika White

Objectives

- 1 Provide a program for students to become involved with Rotary and learn about the 4-Way Test.
- 2 Provide an opportunity for students to receive recognition for their efforts.
- 3 Provide an opportunity for Rotarians meet the students.

Project

- 1 Develop a new 4-Way Test project (not necessarily an essay contest)
- 2 All winners are invited to join the Rotary Club for lunch
- 3 Prizes are awarded



Monika White

B. PUBLIC SERVICE RECOGNITION DAY – Diane Margolin, Joe Metoyer

Objectives

- 1 Public Service Recognition Day is established by our Rotary Club to honor the outstanding Police Officer, Firefighter, Bus Driver, Teacher and Citizen Volunteer(s).
- 2 Rotarians have the opportunity to meet our public service workers and hear about their lives and service.



Diane Margolin

Project

- 1 The Police Chief, Fire Chief, Director of the Big Blue Bus and Santa Monica-Malibu Unified School District Superintendent introduce and acknowledge the accomplishments of their respective honorees.
- 2 Plaques and certificates are presented to the recipients and they accept with remarks outlining their goals and service to our community.



Joe Metoyer



Janie Gates



Myles Pritchard

C. LITERACY – Janie Gates & Myles Pritchard

Objectives

- 1 Our Functional Literacy committee is one of the most active Club committees. Each year our efforts place about 10,000 new books into Santa Monica Elementary Schools to support our objective of increasing literacy.
- 2 To provide books to senior citizen homes and the community.
- 3 All Literacy programs include Rotaract and Interact members, and often Rotarian family members.
- 4 We also help other Rotary Clubs in our District with book donations.

Projects

- 1 Secure another a Verizon Grant, which will help us to expand this program.
- 2 We collect gently used books and paperbacks for adults for senior citizen homes in Santa Monica, Culver City and Watts / Willowbrook.
- 3 During “Rotary Reads Week” scheduled for April _ 2011, members volunteer and read to children enrolled in K-2 classes plus take them books we have purchased from Scholastic. Scholastic matches our donation by providing a matching quantity of books.
- 4 Our annual Literacy Luncheon features a prominent (local, state or national) Literacy expert. It completes our 'Rotary Reads Week' and recognizes all of our reading Rotarians.



Susan Annett

D. SUPPORT STAFF RECOGNITION DAY – Susan Annett

Objective

- 1 Honor staff who support our Rotarians at a special luncheon.
- 2 Demonstrate our strong commitment to high ethical standards in our professional lives so our staff members can assist us to be models for our colleagues, employees and those they interact with on our behalf.

Project

- 1 Demonstrate appreciation for our honored guests with an appropriate program during National Professional Assistant's Week.
- 2 Obtain gift donations for administrative staff members guests from community businesses



Dee Menzies

E. SUPPORT OUR PUBLIC SAFETY OFFICERS – Dee Menzies & Jim Menzies (THANKSGIVING)

Objective

- 1 Our Club extends its appreciation to the men and women of the Santa Monica Police and Fire Departments who are present in our community to serve and protect on a holiday where most residents are sharing Thanksgiving with their families.



Jim Menzies

Project

- 1 Rotarians partner with community organizations to provide a complete Thanksgiving Dinner to our public safety officers at the police station.



MaryAnn Powell

F. CRAFT TALKS – MaryAnn Powell

Objectives

- 1 To introduce and provide recognition of new members.
- 2 To build the bonds and connections that integrate the members into the Club.
- 3 The introductions and “Craft Talks” have always provided many of our most rewarding and interesting Rotary meetings.

Projects

- 1 New members are scheduled to speak at our luncheon programs about themselves, their families and their occupations, past and present.
- 2 It is critical that new members be well prepared and give the best Craft Talk possible. The committee chair prepares the 'Craft Talker' for their presentation.
- 3 Many times we ask long-standing Club Members to “reintroduce” themselves and present a more current approach to their original Craft Talk.