



## From the President **"Making a Difference Together"**

As the Rotary Club of Santa Monica enters the 2008-2009 year, I look at our membership and history and it is clear that we are a vibrant organization. Our guiding principles of Fellowship and Service have brought together an extraordinary group of business and community leaders – 164 regular and six honorary members.

Our club theme for the year is ***Making a Difference Together***, which we plan to accomplish through the following strategic goals:

- Enhance our fellowship with more activities involving families and by "asking" members to participate on committees.
- Attract and retain 25 new members through the expanded role of the First-Year Activities Committee.
- Increase community awareness of the Santa Monica Rotary Club with a highly visible local community project and with increased efforts of a strong Public Relations Committee.
- Support the motto ***Make Dreams Real*** of Rotary International President D.K. Lee through participation in two international projects—providing wheelchairs to those in need and working on a "hands on" water project, in an area such as Central America.

In its 87 years, our Club has accomplished many goals, been open to new and innovative ideas, and kept current with our changing world. We have grown to include 48 committees that focus on particular tasks that support the goals of Rotary International and our Club. New committees are being established and some existing ones redefined to reach out to a widening group of members. In an effort to ensure that all our members understand the responsibilities and work of each committee, there will be frequent reports from committee chairs describing what the committee does and, where appropriate, ASK newer members to join the committee. This will increase knowledge about our committees, strengthen relationships among committee members, and provide opportunities for club members to identify activities that match up well with their own passions.

Thank you for your support and encouragement. In this coming year, I look forward to joining with you all to ***Make Dreams Real*** by ***Making a Difference Together***.

Jack Gregory

2008-2009 President