

Vocational Service

Alan Glick, Director



The Vocational Service Committees directly link the Rotary Club of Santa Monica to the community of Santa Monica through recognition and community service. Grounded in the “Four-Way Test,” we create opportunities for fellow Rotarians and community members to see how we place service about self. Our sense of a Rotary “family,” through our “Craft Talks,” afford new Rotarians to the Club the opportunity to speak about themselves, their business commitment as well as what they are passionate about in life – the difference they want to make. In recognition of the difference others in the community make, our “Public Service Recognition Day,” “Support Staff Day” and “Support Our Public Safety Officers” (Thanksgiving) events continue to foster good-will throughout Santa Monica. And a hallmark of Rotary’s commitment to literacy is the work that our Literacy Committee, along with Club members, takes on each year in providing books to seniors and children along with reading projects throughout the City of Santa Monica.



Dee Menzies

A. FOUR-WAY TEST PROGRAM – Dee Menzies, June Doy

Objectives

- 1 To provide a program for students to become involved with Rotary and learn about the 4-Way Test.
- 2 To provide an opportunity for students to receive recognition for their efforts.
- 3 To provide an opportunity for Rotarians meet the students.



June Doy

B. PUBLIC SERVICE RECOGNITION DAY – Ken Mirch

Objectives

- 1 Public Service Recognition Day is established by our Rotary Club to honor the outstanding Police Officer, Firefighter, Transportation Worker, and Educator.
- 2 Rotarians have the opportunity to meet our public service workers and hear about their lives and service.



Ken Mirch

The club honors Santa Monica's firefighters, police officers, transportation workers, and educators





Janie Gates

C. LITERACY – Janie Gates

Objectives

- 1 To raise at least 2500 new books for our Rotary Reads to Kids program.
- 2 To provide an avenue of service for the Family of Rotary (Rotary, Rotaract, Interact, and Rotary families).
- 3 To provide readers and storytellers for an entire week of classes in March.



Len Lanzi mesmerized his second-graders with his lively, interactive storytelling style



Peter Schechter obviously bonded with his third grade audience



Diane Margolin

D. SUPPORT STAFF DAY – Diane Margolin, George Collins

Objective

- 1 The theme of this project is to honor the staff who support Rotarians at a special luncheon.



George Collins



Last year, we honored the staff who enable the valuable work of all of our community's vital nonprofit service agencies



Jane Hall

**E. SUPPORT OUR PUBLIC SAFETY PERSONNEL – Jane Hall, Kathy Hall
(Thanksgiving Day Dinner for Public Safety Personnel on Duty)**

Objective

- 1 To show appreciation to the men and women of the Santa Monica Police and Fire Departments who are on duty to serve and protect on a holiday where most residents are sharing Thanksgiving with their families. We provide and serve up a delicious traditional holiday meal for on-duty public safety personnel.



Kathy Hall



F. CRAFT TALKS – Len Lanzi, Mike Nichols

Objectives

- 1 To introduce and provide recognition of new members.
- 2 To build the bonds and connections that integrate the members into the Club.
- 3 The introductions and “Craft Talks” have always provided many of our most rewarding and interesting Rotary meetings.



Len Lanzi



Mike Nichols



Connie Maguire and Len Lanzi gave Craft Talks that brought the house down!