



## Community and Youth Service

Mike Nichols, Director

Community and Youth Service committees of the Rotary Club of Santa Monica are dedicated to fostering fellowship, physical and mental health, and community involvement within the club and throughout our community by identifying significant avenues for involvement and organizing the talent and energy of club members for the good of all.

Funding for these activities and scholarships are provided by the pledges that club members make that are collected by the President through fines. In recent years, the club has made over \$50,000 available to our community through the activities of these committees.

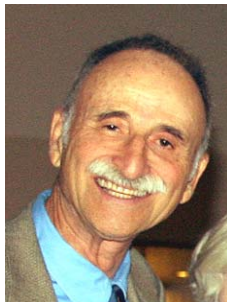
### LONG-TERM COMMUNITY PROJECTS

Several major projects are either relatively permanent or at least of multi-year duration and provide substantial ongoing benefit to different groups in the community. Most of them require regular and recurring participation on the part of club members and several have become strongly identified with Rotary in the broader Santa Monica and Westside communities.

To distinguish these significant projects from short-term assistance or single-event activities, we have grouped these headliners together in our organizational structure.



Jeanne Segal, Ph.D.



Robert Segal

#### A. HELPGUIDE.ORG — Robert Segal, Jeanne Segal, Ph.D.

##### Objectives

- 1 Partner with WISE & Healthy Aging to create a unique noncommercial, consumer-friendly website that provides expert information on mental health and aging.
- 2 Continually refine and upgrade Helpguide.org to bring it to new levels of excellence, develop new links, and create new topic links.
- 3 Optimize the website to get maximum search engine and other referrals
- 4 Create an e-mail newsletter to publicize the website and its new features
- 5 Get further publicity from Rotary International and District 5280



##### Selected Topics

Abuse & Addictions  
 ADD/ADHD  
 Alzheimer's/Dementia  
 Anxiety  
 Bipolar Disorder  
 Children & Parenting  
 Depression  
 Diet & Nutrition  
 Eating Disorders  
 Grief & Loss  
 Healthy Lifestyles  
 Mental Health  
 Relationship help  
 Seniors & Aging  
 Sleep  
 Stress & Trauma

#### Premier Rotary Program with 10 million visits in past 12 months

**Helpguide** has been selected as a Premier Rotary Program for Rotary International Zones 23-24 (California, Oregon and Washington). The site now receives 10 million visits yearly - raising the awareness and visibility of Rotary in over 100 countries from Albania to Zimbabwe.



*Carol Jackson*

**B. GIVE OF YOURSELF – Carol Jackson**

Objectives

- 1 To increase the awareness of Club members of the vital importance of organ and tissue donation as a community and national service.
- 2 To educate members through literature and presentations to the Club.
- 3 To inform Club members of the new registry DONATE LIFE CALIFORNIA, which is a private, nonprofit, confidential, state-authorized organ and tissue donor registry, which will make it easier to clearly and succinctly state and share one’s decision about organ and tissue donation.
- 4 To encourage Club members to support donation by registering their commitment to become organ and/or tissue donors.



*Bill Crookston*

**C. CENTENNIAL PROJECT – Bill Crookston**

Objectives

- 1 Assist the Boys & Girls Clubs of Santa Monica to provide a safe, positive place for youth where they may explore their potential and learn how to live life with integrity and honor.
- 2 Encourage and monitor the completion of the construction phase of the new facility at John Adams Middle School



*Breaking ground for the Centennial Project, September 11, 2008... the end is in sight! Left to right: Rotarians Paul Leoni, Chief Tim Jackman, Nat Trives, Spyros Dellaportas, Iao Katagiri, Jean McNeil Wyner, Lynette Shishido, Steve Litwack, Joe Metoyer, Pat Barrett, Jack Gregory, Dee Menzies, Jack Michel, Allan Young, Bill Crookston*

## D. Earth Angel Project – Ann Greenspun, Bob Trimborn

### Objectives



*Ann Greenspun, Bob Trimborn*

- 1 To assist passengers (cancer patients) who are flown to Los Angeles for their cancer treatments by Angel Flight West, a non-profit (501 C3) organization that arranges free air transportation in small private aircraft for persons going to and from medical treatment when they cannot afford to do so on their own. It also arranges flights for other compelling human needs. Earth Angel provides these patients with ground transportation from the airport to the medical facility or lodging facility – and back again. Using an e-mail request "tree," AFW notifies local drivers of upcoming "missions." When a driver replies, he/she is assigned to a "mission." Each driver communicates directly with the passenger and pilot for pick up times and locations. AFW and the Santa Monica, Westwood Village, and Van Nuys Rotary Clubs are pleased to work together on the Earth Angel Project.

*Rotarians from Santa Monica and Westwood Village joined volunteers from Angels Flight to celebrate the opening of the Earth Angel Lounge at the Santa Monica Airport on September 8, 2009*



## COMMUNITY GRANTS AND SCHOLARSHIPS

One of the most satisfying year-round tasks of the club is to solicit and review applications for grants and scholarships and award the checks to the deserving recipients. Grant and scholarship committees are among the most popular committees for club members to devote their time and energy while learning about some of the outstanding organizations and individuals who are our neighbors.



*Tom Larmore*

## E. SCHOLARSHIPS AND YOUTH AWARDS – Tom Larmore, Harmon Sieff

### Objectives

- 1 Review and award annual youth scholarships that are funded out of core annual donations from members. Each scholarship is for \$1,000 and goes to a student attending one of the following schools. (The schools recommend students to the Committee which then selects the winners.)
  - a. Santa Monica College (Nick Holt Scholarship)
  - b. Olympic Continuation School (John English Scholarship)
  - c. Santa Monica College (Archie M. Morrison Scholarship)
  - d. Santa Monica High School (Russell Hart Scholarship)
  - e. Saint Monica High School (Thomas Fox Scholarship)
- 2 Review applications and award three other scholarships that are funded through contributions either from or facilitated by individual Rotarians. The criteria are designated by the donor, but the selection is made by the committee. Each of these scholarships is for \$1,000.



*Harmon Sieff*

- a. The Morgan Segal Award for outstanding creative writing. Donors are Robert and Jeanne Segal.
- b. The Con Oyler Award for an outstanding Crossroads High School student. Donor is Connolly Oyler.
- c. The Harding, Larmore, Mullen, Jakle, Kutcher & Kozal Award to an outstanding New Roads High School student. Donor is the law firm of Tom Larmore.



*Scholarships recognize academic excellence, community service, and citizenship*



*Nancy Freedman*



*Harmon Sieff*

## F. COMMUNITY GRANTS – Nancy Freedman, Harmon Sieff

### Objectives

- 1 To allocate our financial resources in a way that will make an impact on the human needs of our community.
- 2 To provide financial support to non-profit organizations thereby promoting the welfare of youth or others in need in our community.



*Kent Colberg presenting a club check to the Santa Monica Historical Society Museum; and the club helped the American Red Cross replace one of its vans...*



## COMMUNITY EVENTS

The Santa Monica Rotary Club has a strong track record of encouraging and facilitating participation by its members in the events and activities of other social service charitable nonprofit agencies in the community. Members research opportunities and requirements of community events and, where appropriate, help to organize their fellow Rotarians to support and participate in these activities in a way that is satisfying to the individuals but also focuses the community's attention on the leadership capacity of the Rotary Club.

While most of these involvements are arranged year-to-year, several have become almost permanent fixtures on our club's activities calendar. Members look forward to these mainstays every year.



*Tish Tisherman*

### G. ACS RELAY FOR LIFE - Tish Tisherman

#### Objectives

- 1 To demonstrate Rotary's clout in mobilizing resources for an important goal like ridding the world of cancer as it has the scourge of polio.
- 2 To provide another opportunity for new and veteran club members to work together on a major project. To support each other, learn more about each other, and celebrate the good will, good humor, and perseverance of fellow club members during this 24-hour walkathon to raise money to fight cancer.



*Nat Trives leads the community support to find a cure for cancer*



*Iao Katagiri, Tish Tisherman, RoseMary Regalbuto, and Jean McNeil Wyner*



*Frank Lavac*

### I. SALVATION ARMY RED KETTLE DAY – Frank Lavac

#### Objectives

- 1 To successfully compete with all other local service clubs to raise money for the Salvation Army in coordination with its December Red Kettle Day Project.
- 2 To further Rotarian awareness and understanding of the Salvation Army's mission to meet human needs in our community.