

Club Service - Membership Tish Tisherman, Director



Tish Tisherman

Club Service-Membership Committees of the Rotary Club of Santa Monica are dedicated to growing the membership while maintaining the high quality and spirit that have characterized the club. They are confident that the overall objective of having a substantial number of club members nominate one potential new members is achievable and they will make every effort to meet their responsibility in making this year one in which the challenges presented by these objectives are met or exceeded.

A. CLASSIFICATION – Monte Herring

Objectives

- 1 In accordance with the relaxation of the District and Rotary International rules and guidelines on classification, the Committee will not impose arbitrary percentage limitation. However, it is an objective of the Committee to prevent any unreasonable imbalance in the overall composition of the members of the Rotary Club of Santa Monica by having a well-balanced membership that is representative of our business and professional community.
- 2 To continue to review the Club's classification categories to achieve a descriptive yet simplified system of classification.

Projects

- 1 An officer will brief the members at a meeting towards the beginning of the year regarding what the club is looking for in prospective new members and the process of applying for membership.



Monte Herring

B. RECRUITING - Tom Loo

Objectives

- 1 To raise the consciousness of the Club of the importance of constantly seeking qualified new members to invigorate the Club with new ideas and energy. This has principally been accomplished by a series of meetings with existing member-sponsors where ideas are shared as to the identification of new prospects and introduction of the Club and its objectives to these prospects, and how best to communicate Club information to these prospects. After qualified prospects become members, the Committee facilitates their introduction to and integration with existing members, especially developing and maintaining the New Members Section of the Club's website.



Tom Loo



Dick Lawrence

C. MEMBER INDUCTION/FIRESIDE ORIENTATION - Dick Lawrence

Objectives

- 1 To formally induct new members into the Rotary Club of Santa Monica
- 2 To orient and assimilate these new members into Rotary International and the Rotary Club of Santa Monica.
- 3 To meet with these members and inform them on subjects such as:
 - a. The history of Rotary International.
 - b. The Rotary International (Paul Harris) Foundation.
 - c. The history and traditions of our Club.
 - d. Membership Requirements and Procedures.
 - e. Organizational Structure of our Club.
 - f. The works and projects of our Club.
 - g. How to be a vital part of Rotary.

Projects

- 1 Conduct a short formal induction ceremony for new members at weekly meetings of our club. These ceremonies will occur periodically (at least quarterly) with 3 to 10 members being formally introduced and inducted.
- 2 Conduct quarterly “Fireside Orientations” for groups of recent new members in the home of one of the Past Presidents. Purpose is to provide key information about the Rotary Club’s mission, organizational structure and procedures, international, district, and club project, and so forth as a means of educating and informing these new members about Rotary and involving them in the activities of our club.



Ross Harrop

D. FIRST YEAR ACTIVITIES – Ross Harrop

Objectives

- 1 Welcome new members to the club and help them become acquainted with our members.
- 2 Make new members aware of service opportunities.
- 3 Encourage new members to become involved in club activities and social events.
- 4 Provide an additional support resource within Rotary.
- 5 Encourage all new members serve as Greeters throughout their first year.
- 6 Have each new member seated at head table for introduction during first year in the club.

Projects

- 1 Assure new members that their sponsors are available to support them during their initial Rotary year.
- 2 Encourage all new members to attend club socials and Host/Hostess dinners and to participate with other members in community events.

- 3 Maintain continuous liaison with new members and monitor their progress during their first year and encourage their participation in committees and social events.
- 4 Assist the new member's sponsor as needed to continue the highest level of support and involvement.
- 5 Conduct a new member fellowship dinner annually each fall. This event is intended to create a welcoming atmosphere for new members and their spouses and offer an informal setting to meet other new members and the Board of Directors.



Tod Lipka

E. ROTARACT –Tod Lipka
Santa Monica College Rotaract Club President: Edgar Nuñez
District 5280 Rotaract Governor and Past Santa Monica Rotaract Club President: Sami Rusani

Objectives

- 1 This is the ninth year we will assist our club at Santa Monica College. We provide a tie to our Rotary Club, encourage career dialogue, promote campus leadership and maintain a service component. Our goals are to be a presence and provide enthusiastic support to strengthen the liaison between our clubs.

Projects

- 1 Establish a schedule so those committee members augmented with other Rotarians who show an interest in participating, can plan to attend student meetings at Santa Monica College.
- 2 Provide business-oriented speakers (our members are a vast resource here) to give mini- talks at the Rotaract's educational meetings to bring reality to their studied theory. We have the obligation to keep their meeting informal and stimulating and therefore provide reasons for them to stay active and promote the club on campus.
- 3 Host selected students at our luncheons where we will be introducing them to other members and acting as ambassadors for our sponsorship.
- 4 Provide links between the students and community projects undertaken by Rotary.
- 5 Administer a scholarship to be awarded annually to a Rotaract student.
- 6 Invite several to the Paul Harris annual dinner as guests.
- 7 Arrange for opportunities for Rotaracters to participate in our club's social and community events.



Edgar Nuñez
SMC Rotaract President



Sami Rusani
2007-2008 Rotaract District Governor



Greg Hargrave

**F. INTERACT COMMITTEE – Greg Hargrave
Brentwood School Interact Club President: Drew Hargrave**

Objectives

- 1 Mentor an Interact Club at a local high school.
- 2 Invite Interactors to attend Rotary Club meetings and report on the Interact Club's activities.
- 3 Offer guidance and support for Interact Club service projects.
- 4 Makes sure that the Interact Club elects new officers at the end of the year and reports the names and addresses of these individuals to the district Interact committee.
- 5 Provide financial support to the Interact Club.