

R TA - M NICA

www.RotaryClubofSantaMonica.org

October 31, 2008

Our Stars of the Day...

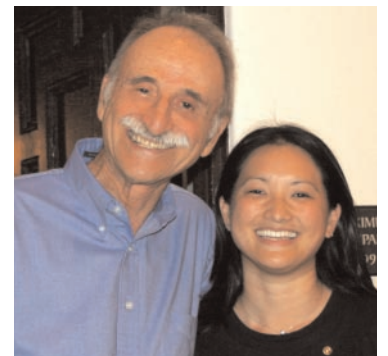
Invocation: Alonzo Hill
New Member: Jane Hall
Presiding: Jack Gregory
Speaker Introductions: TishTisherman
Speaker: Michelle Lando
Guest Introductions: Bill Buxton
And, ever-faithful Carol Jackson accompanying Pat Bofird

Happy Halloween! with Jack Gregory.
Did you recognize him in this disguise?



Jane Hall (Atty) and Alonzo Hill (FBI)
ensure no bewitching at the dais today.

Being a greeter is all about making
Rotarians feel special: And why shouldn't
Robert Segal feel special with new member
Judy Iriye to greet him?



Announcements:

Brian Linnekens - Rotary around LA - Private Movie Screening. This is limited to 28 people.
To see: Billy, The Early Years. See Brian for information.

Allan Young - Boys & Girls Clubs of Santa Monica event November 14th honoring The Santa Monica Rotary Club, please see Allan to sign up.



Fines

Petra Haffter is levied with a "hesitation tax" for not being able to describe her new film (released in Europe, not yet in U.S.) \$100



"Performance Tax" levied against Dee Menzies and Carlthorp School for being honored by Upward Bound House. 40 fourth-graders performed onstage @ \$10/child, making for a fine of \$400.

David Snow, Executive Director of Upward Bound House shared Dee's fine.



Michelle Lando "Revitalizing Your Brand" and program chair Tish Tisherman. In 1994, Michele Lando co-founded Skilset Communications with the purpose of helping companies such as Bank of America, Bosley Medical, Cisco Systems, Cedars-Sinai, Forest Lawn, Houlihan Lokey Investment Banking, Kaiser Permanente, Metropolitan Water District, National Water and Power, Wells Fargo Private Banking and Visa, to name a few, reach their full potential in developing their brand, communicating integrated messages, and effectively increasing profits. Michele believes that treating clients as business partners brings a level of accountability and joy to the working relationship that is essential to creating measurably great results.

The same philosophy and process developed by Skilset to build corporate brands was re-purposed in 2001 to assist individuals in building their own brands. From executives to the board, sales professionals and HR, everyone is becoming keenly aware of the need to differentiate themselves in order to create demand. Michele has developed these skills for herself and helps others to do the same.



Several Rotarians came to the meeting in disguise, can you identify them?

1. Rosemary Regalbuto & Tom Larmore
2. Sally Pai
3. Stan Fox
4. Ann Greenspun

A letter from Rotary International's President:

November 2008

Dear fellow Rotarians,

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. It sounds so simple, yet it means so much.

It means so much to every one of the people touched by Foundation-supported programs every year - the children too poor to go to school, the families who have lost everything in a disaster, the communities that lack sanitation, clean water, and medical care.

It means so much to the two billion children now living lives free from polio. Because of the work that the Foundation has helped support, five million cases of paralysis and more than 250,000 deaths from polio have been prevented.

Today, we are in what we hope will be the last stages of the fight against polio. All of you have helped through your support of our Foundation. Through the Foundation, we are able to be part of the day-to-day work of polio eradication by helping supply the transportation, the fliers, the advertisements, and even the lollipops to ensure we reach all children with the essential oral polio vaccine and make each round of immunization a success.

Those of you who have participated in a National Immunization Day know exactly what I'm talking about when I say there's nothing like it - nothing like knowing you're being a part of saving lives and making history. And if you can't be there yourself, then being part of the work through our Foundation is the next best thing.

Why do we have a Foundation? We have a Foundation because our Foundation lifts Rotary up. It lets every club and every district do the most it possibly can. It allows every one of us to be part of all of Rotary's work, and it brings that work to greater and greater heights.

As we celebrate Rotary Foundation Month, we should all remember that The Rotary Foundation is our Foundation. It's here for us and because of us; it allows us to do more, to be more, and to bring more hope to the world. The responsibility for keeping our Foundation strong lies with each of us.

Dong Kurn (D.K.) Lee

President, Rotary International

Most folks are about as happy as they make up their minds to be.
- Abraham Lincoln

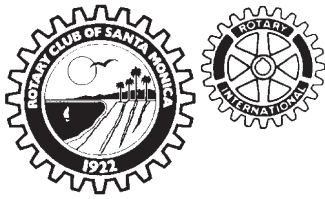
CALENDAR OF EVENTS

November 7th	Scott Wagenseller	Veteran's Day
November 14th	Jon Coupal	Howard Jarvis Taxpayers Assn.
November 16th	Rotary Around L.A.	Billy: The Early Years
November 21st	Ingo Werk	Rotary Foundation

DISTRICT CALENDAR OF EVENTS

November 13th	President's Dinner	Casa Sanchez
November 24th	Urban Needs Task Force	Sizzler

- Thought for the day
If you stand straight, do not fear a crooked shadow.



First Class Mail

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ROTARY CLUB OF SANTA MONICA

Service Since 1922 • Meets Noon Every Friday • Riviera Country Club • 1250 Capri Drive • Pacific Palisades

OFFICERS AND DIRECTORS FOR 2008-2009

President Jack Gregory
 Vice-President, Committees Rosemary Regalbuto
 Vice-President, Programs Linda "Tish" Tisherman
 Secretary Constance Maguire
 Treasurer Sally Pai
 President-Elect Carol Jackson
 Director, Club Service - Meetings William Buxton
 Director, Club Service - Member Services .. Melissa Dagodag
 Director, Club Service Membership Development..... Pat Bofird
 Director, Community & Youth Service Mike Nichols
 Director, Vocational Service Alan Glick
 Director, International Service Ronald Davis

Rotary International President 2008-2009
 Dong Kurn Lee

Rotary District #5280 Governor 2008-2009
 Chuck Anderson

"Make Dreams Real"

LOCAL MAKEUP OPPORTUNITIES

MONDAY:	Beverly Hills	12:15 p.m.	Beverly Hills Hotel	9641 West Sunset Blvd.
TUESDAY:	Brentwood (Los Angeles)	12:15 p.m.	Chez Mimi	246 26th Street
	Playa Sunrize	7:15 a.m.	Courtyard by Marriott Hotel	13480 Maxella Ave., MDR
WEDNESDAY:	Century City	12:00 p.m.	La Cchette	10506 Santa Monica Blvd.
	Malibu	7:30 a.m.	Pepperdine University	24255 Pacific Coast Hwy
	Culver City	12:15 p.m.	Radison Hotel	6161 W. Centinela Avenue
THURSDAY:	Pacific Palisades	7:15 a.m.	Gladstone's Restaurant	PCH & Sunset
	Venice Marina	12:15 p.m.	Organic Panificio	4211 Admiralty Way, MDR
	Westwood Village	12:00 p.m.	UCLA Faculty Center	480 Charles Young Dr. (UCLA Campus)

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