

R TA - M NICA

www.RotaryClubofSantaMonica.org

January 23, 2009

AND THE AWARDS GO TO...

Invocation	Bill Buxton
President's Pick	Dick Lawrence
Presiding	Jack Gregory
Speaker Introductions	Sally Pai
Speaker	Christine Devine
Guest Introductions	Kathy Hall
Song/Pledge Leader	Pat Bofird / Carol Jackson



Christina Chan welcomes all Rotarians and Guests to today's meeting.



Pres. Jack looks on as Bill Buxton sets the tone for the meeting with the invocation.



Judy Iriye introduces our guests today.

ANNOUNCEMENTS:



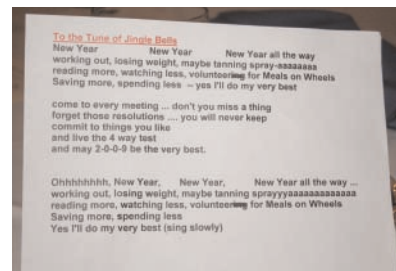
Dick Lawrence reminded all new members of the Fireside Chat with past Presidents.



Chamber President, Laurel Rosen announces the State of the City Breakfast and encourages everyone to attend.



Rosemary Regalbuto and Jack Gregory sing today's song...which seems to be sending a very specific subliminal message... I could be wrong...



TAX TIME WITH JACK...



Looking sheepish... Rosemary Regalbuto is recognized with a Shameless Plug Tax.



Steve Litvack is recognized with a Busting Buttons Tax for his sons engagement.



Grandpa Gene Shank compliments the luxury that is St. John's Hospital for their family's new arrival.



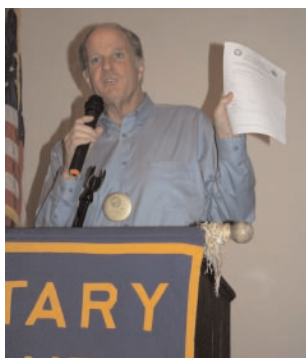
Bob Kline of St. John's Hospital is also recognized for the luxury of St. John's Hospital.



News Anchor Christine Devine entertained us with real life stories from the newsroom and answered our questions in an extensive Q&A.



Following the meeting, Greg Hargrave thanks Christine Devine, while today's program chair Sally Pai looks on.



Jim Dyer announces the new credit card charge for fees program. Our goal is to have the whole club on a credit card billing

- Assure timely payment
- Simplify everyone's life
- Sign up for meal and dues only, fines only or all three

RI's YouTube channel makes adding video to your Web site easy

When Rotarian Jeffrey Ott wanted to share his club's mushroom festival with a wider audience, the professional photographer teamed up with another club member to compose a slideshow and upload it to YouTube, complete with original music.

"It provides a quick and easy format for clubs without requiring a lot of expertise or equipment," says Ott, a member of the Rotary Club of Hawks Prairie-Lacey, Washington, USA, of the video-sharing site. "We are trying to use it more. People tend to go to YouTube first."

Video is an indispensable tool as Rotary seeks to increase its membership among younger generations. Fortunately, it has never been easier to add Rotary-related video to your club's Web site. Rotary International launched its own YouTube channel (www.youtube.com/rotaryinternational) a year ago with two goals in mind: offering Rotary video content to viewers who may not be familiar with the organization, and providing free video content to Rotary club webmasters.

The YouTube channel supplements video on Rotary's Web site by providing Rotarians the means of embedding video onto their own sites. (See Did You Know? to learn how.) Rotarians, Rotaractors, and Interactors are encouraged to select from a growing collection of pieces from RVM: The Rotarian Video Magazine and from Humanity in Motion public service announcements. Plans include highlighting user-generated video.

The channel has also taken Rotary's message to new audiences by allowing users to post the videos on non-Rotary sites. The Peace and Collaborative Development Network site features an embedded video of the Peace and Conflict Studies program at Chulalongkorn University in Bangkok, Thailand.

RI's YouTube Channel has more than 450 subscribers and has received over 30,000 views. Comments have been overwhelmingly positive.

"We have had a positive feedback from our club members to the inclusion of the videos on our club Web site," says Andrew Shaw, of the Rotary Club of Northampton West, England. "By having RI videos readily and easily available on our club Web site, club members find it keeps them up to date and more aware about RI activities throughout the world and enables them to talk with more confidence about how RI supports communities and individuals both nationally and internationally"

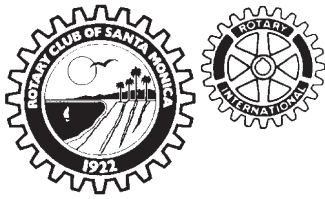
"This is a great idea," notes Howard Pell, a member of the Rotary Club of Waterloo, Ontario, Canada, who has been making videos of his club's activities for a couple of years and posting them to YouTube.

CALENDAR OF EVENTS

January 30th	Changing Current Economy	Olympia LePoint
February 6th	cRaFt TaLkS	
February 13th	President's Holiday	DARK
February 20th	Past President's Mtg	Casa Del Mar
February 27th	Identity Theft	Gus Searcy

THOUGHT FOR THE DAY:

Advice is what we ask for when we already know
the answer but wish we didn't
-Erica Jong



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ROTARY CLUB OF SANTA MONICA

Service Since 1922 • Meets Noon Every Friday • Riviera Country Club • 1250 Capri Drive • Pacific Palisades

OFFICERS AND DIRECTORS FOR 2008-2009

President Jack Gregory
 Vice-President, Committees Rosemary Regalbuto
 Vice-President, Programs Linda "Tish" Tisherman
 Secretary Constance Maguire
 Treasurer Sally Pai
 President-Elect Carol Jackson
 Director, Club Service - Meetings William Buxton
 Director, Club Service - Member Services .. Melissa Dagodag
 Director, Club Service Membership Development..... Pat Bofird
 Director, Community & Youth Service Mike Nichols
 Director, Vocational Service Alan Glick
 Director, International Service Ronald Davis

Rotary International President 2008-2009
Dong Kurn Lee

Rotary District #5280 Governor 2008-2009
Chuck Anderson

"Make Dreams Real"

LOCAL MAKEUP OPPORTUNITIES

MONDAY:	Beverly Hills	12:15 p.m.	Beverly Hills Hotel	9641 West Sunset Blvd.
TUESDAY:	Brentwood (Los Angeles)	12:15 p.m.	Chez Mimi	246 26th Street
	Playa Sunrise	7:15 a.m.	Courtyard by Marriott Hotel	13480 Maxella Ave., MDR
WEDNESDAY:	Century City	12:00 p.m.	La Cchette	10506 Santa Monica Blvd.
	Malibu	7:30 a.m.	Pepperdine University	24255 Pacific Coast Hwy
	Culver City	12:15 p.m.	Radison Hotel	6161 W. Centinela Avenue
THURSDAY:	Pacific Palisades	7:15 a.m.	Gladstone's Restaurant	PCH & Sunset
	Venice Marina	12:15 p.m.	Organic Panificio	4211 Admiralty Way, MDR
	Westwood Village	12:00 p.m.	UCLA Faculty Center	480 Charles Young Dr. (UCLA Campus)

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